



## **PDF/A Seminar**

**Tuesday, September 15, 2009  
8:00 a.m. – 11:45 a.m.**

**McCormick Center, Room 159, North Building, Level 1  
2301 South Lake Shore Drive  
Chicago, IL 60616**

PDF/A (ISO 19005) is the International Standard for long-term preservation of electronic documents. AIIM and the PDF/A Competence Center are offering this brief informational seminar during the Print09 Show in Chicago on PDF/A. Take advantage of this opportunity to hear from PDF/A experts.

The following topics will be covered:

- PDF/A 101 – Stephen Poe, Crawford Technologies will provide an overview of PDF/A
- PDF/A for Scanned Documents: Paper Becomes Digital – Mark McKinney, LuraTech
- PDF/A and Output Management – Jörg Palmer, Compart AG
- Metadata: What's the Data all About? – Leonard Rosenthal, Adobe Systems Inc.
- PDF/A for Today – Stephen Levenson, International Convenor PDF/A from US District Courts

These presentations will address the following questions:

- What is exactly is PDF/A?
- What are the advantages of PDF/A?
- What documents can I archive with PDF/A?
- What do we mean by conformance levels?
- How important is metadata?
- Who is using PDF/A?

Cost: \$125 Attendees will receive *PDF/A in a Nutshell*, the authoritative guide to PDF/A.

Register for this event, <http://www.aiim.org/standards/article.aspx?ID=37092>.

For more information visit, <http://www.aiim.org/pdfa> or <http://www.pdfa.org> .